

Cradle to Cradle Certified

Shaw Contract adheres to the Cradle to Cradle™ Products Program, a multi-attribute methodology based on continuous improvement. All EcoWorx products with Eco Solution Q are Cradle to Cradle Silver™ Certified and assessed for impacts on human health and the environment. The most stringent certification program for our industry, The Cradle to Cradle Products Innovation Institute bases its assessment across five categories and at five levels of certification.

Cradle to Cradle Certified™ Silver

Designed with future impact in mind. Our products are assessed and optimized for impacts on human health and



Material Health

Ingredients assessed down to 100 parts per million.

Achieving Silver certification, Shaw Contract Cradle to Cradle Certified™ products have been assessed for their impacts on human health and the environment. They are certified to contain no substances known or suspected to cause cancer, birth defects, genetic damage, or reproductive harm (CMRs).

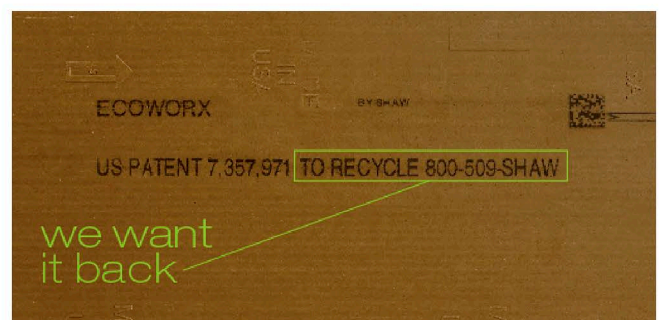
The Cradle to Cradle® design protocol calls for materials to be defined as technical or biological nutrients that are safe and healthy for humans and the environment. As part of the certification process, Shaw's entire supply chain has been assessed to identify every chemical in the product above 0.01%. These chemicals are then evaluated against 24 hazard endpoints for human and environmental health and given a hazard rating of Red, Yellow, or Green. Material assessments combine chemical hazard ratings, potential exposure information, and material cyclability information into an overall assessment for each material in the product.



Material Reutilization

Design is Progressive.

A significant focus of the *Cradle to Cradle*™ philosophy is to continually optimize a materials economy to eliminate the concept of waste. Shaw Contract's *Cradle to Cradle Certified*™ Silver products can be recycled* and Shaw Industries maintains a comprehensive internal portfolio of recycling infrastructure and processes to recover and recycle materials - helping to fuel our global economies.



Renewable Energy and Carbon Management

From solar panels to biofuels, we are committed to reducing our carbon footprint.

The *Cradle to Cradle*™ Certified Products Program encourages the use of renewable energy and reducing carbon emissions. As core components of Shaw's sustainability strategy, we identify ways to increase the efficiency of our operations and to conserve energy and reduce our greenhouse gas emissions. In 2013, we installed one of the Southeast's largest commercial solar photovoltaic installations. Located on the roof of our carpet tile manufacturing plant in Cartersville, GA, the one megawatt system will produce 1.4 million kilowatt hours of power annually-- enough to power approximately 100 homes in Georgia each year.



Water Stewardship

Using less and recycling more.

In addition to water conservation efforts over the past decades, Shaw is committed to an additional 50% reduction in water intensity by 2030.

Water stewardship, within the Cradle to Cradle design guidelines, promotes awareness and drive towards the treatment of water as a valuable resource by encouraging effective management and use strategies. Shaw maintains responsibility for water withdrawals, consumption, and releases within local ecosystems.



Social Fairness

Giving back, by design.

We support our local communities and make the world a better place through charitable donations, scholarship funding, support of design summits, and immersive research projects that improve health and economic outcomes. The Social Fairness category ensures that progress is made towards sustaining business operations that protect communities and workers along the value chain and contribute to all stakeholder interests including employees, customers, community members, and the environment.

